



Broadcast Email

This popular marketing opportunity is only available to NARTS Affiliate Members.

NARTS will send a Broadcast Email with the advertising information that you provide. You design your own ad, select background and text colors - and include a link to your Website.

All blasts will be sent from NARTS (webmaster@narts.org) on our recognizable broadcast email template. With the vast amount of email that everyone gets daily, many automatically delete or block messages from unknown sources. By sending your advertising message through NARTS you are assured that your message will be given consideration.

Guidelines for Submitting Broadcast Email

1. Format: ONLY HTML files will be accepted.
2. Table size: 640 pixels wide — length is your choice, within reason. Contact us for a blank template.
3. Photos and/or graphics: gif or jpg — download to your own server.
4. Link photos/graphics: for example; <http://www.yourwebsite.com/images/ourlogo.gif>
5. Send HTML file to: adele@narts.org
6. Include in email: date you prefer broadcast email sent .
7. Payment: Cost is \$100 per broadcast. Please go to: www.narts.org/broadcast and process your payment online. You may pay for more than one broadcast and send the same or different messages on different dates.

Please contact me directly if you have any further questions.

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