



A G E N D A

Thursday, June 21, 2012

8:00 PM- 10:00 PM

Getting To Know You - A Casual Reception

Greet Old Friends and Meet New Ones!

Come to St. Louis early and get acquainted at Getting To Know You. Come as you are...casual and comfy. Renew old acquaintances and make new friends at this pre-conference social event. Light refreshments. Cash bar available. To add a little fun to the evening, please bring your store photo albums or scrapbooks.

Getting To Know You Generously Sponsored by The Horton Group

"Insurance Specialists for the Resale Marketplace"

Friday, June 22, 2012

8:30 AM- 9:30 AM

Registration

9:00 AM- 9:45 AM

Conference Orientation

10:00 AM- 4:00 PM

Resale Shop Bus Tour (Optional)

Board a NARTS "Resale Express" bus and enjoy a day filled with learning and adventure visiting NARTS member shops in the St. Louis area. Along the way, you will enjoy a box lunch as you are transported in an air conditioned coach. This event is an opportunity to brainstorm with your peers and make new friends as you gather ideas to adapt and apply to your own shops. Tour the stores from entrance to exit, including back rooms...something we resalers are always curious about. As an added advantage, you have an opportunity to shop and pick up some fine buys for yourself and your stores.

8:00 PM- 8:30 PM

Late Registration

8:00 PM- 10:00 PM

"Sweet Treats" Anniversary Celebration!

Music & Dessert. Cash Bar Available.

Saturday, June 23, 2012

8:00 AM- 8:45 AM

Continental Breakfast - Late Registration

9:00 AM- 9:45 AM

General Session

"Fabulous Fake or Fantastic Find?"

See Conference Highlights for Details

10:00 AM- 12:30 PM

Two Morning Workshop Sessions

12:30 PM- 2:30 PM

Lunch and Action Auction

3:00 PM- 5:30 PM

Two Afternoon Workshop Sessions

Evening

Free Time for You!

St. Louis has such an abundance of restaurants, shopping and attractions, you'll have fun deciding where to spend your evening. We have left Saturday evening as a block of free time so you can explore this wonderful area! Directly across from the hotel is a cluster of restaurants and shops. The hotel is full of options to relax and network. Spend an evening with your peers in one of the hotel restaurants or in the spacious lobby area with a bar and live entertainment. Make an appointment at the hotel Spa for an evening of pampering. St. Louis also has many wonderful cultural attractions, entertainment and casinos downtown. There is a Metro Link station directly behind the hotel which will take you downtown. The Shopping Company, a NARTS Affiliate member, is arranging a Saturday evening city tour—they will have information, pricing and registration available soon.

Sunday, June 24, 2012

8:00 AM- 9:15 AM

Networking Sessions

9:30 AM- 10:30 AM

NetShop Sessions

10:30 AM- 11:30 AM

Breakfast Buffet

12:00 PM- 4:00 PM

SourceMart - A Resale Trade Show

2:00 PM- 4:00 PM

Info Share - An Exchange of Printed Materials

2:30 PM- 3:30 PM

Hospitality Hour in SourceMart

6:30 PM- 10:00 PM

Picnic at the Fair - Dinner & Entertainment

See Conference Highlights for Details

Monday, June 25, 2012

9:00 AM- 9:30 AM

Continental Breakfast

9:30 AM- 11:00 AM

"Turning a Silver Celebration Into A Golden Moment"

Our Silver Anniversary Conference begins with anticipation of educational awakenings, brave undertakings and memories in the making. As we close the meeting we'll ask you to share your golden moment. What one thing did you learn that opened your eyes to new horizons for the success that lies before you? Did you bond with a peer or meet a mentor who will remain in your memory for life—someone who lifted you up, pushed you forward and gave you one idea, identified your objective and defined your Conference experience? Patti Acquisto will moderate this highly interactive session.

11:00 AM- 11:30 AM

Closing Session

Conference Highlights

Saturday Morning General Session

“Fabulous Fake or Fantastic Find?”



We will explore the dark side of counterfeit goods in this informative general session. Fake, faux, replica, look-a-like, reproduction, knock-off—no matter what you call them—they are illegal and can have a negative impact on your business.

We realize some of the counterfeits have become so “good” that it is very difficult to recognize one when it comes into your shop. This presentation is designed to give you tips on spotting counterfeits. We will display counterfeit and genuine handbags with signage pointing out identifying features. After Dena’s presentation on handbags, a few members will share their expertise on other merchandise categories. Counterfeits are not limited to handbags and accessories—no matter what type of merchandise you carry in your store or purchase for personal use, you can bet someone is manufacturing an illegal copy.

Dena Pedersen has made identifying counterfeit handbags her life’s obsession. After years of extensive research, Pedersen has become an expert in spotting the differences between the genuine article and the well-copied counterfeit handbag. Sue McCarthy of *Women’s Closet Exchange (WCE)* relies on the expertise of this very knowledgeable handbag aficionado to ensure that counterfeits do not make it onto her sales floor. *WCE* specializes in designer handbags and guarantees their authenticity to customers. Pedersen will give you eye-opening information you can apply in your stores and as a consumer.

Sunday Evening Dinner & Entertainment

Picnic at the Fair

Sitting high atop a beautifully landscaped hill in Forest Park, overlooking terraced waterfalls and a fabulous fountain with views of the St. Louis Zoo and Forest Park Golf Course, is the World's Fair Pavilion. This covered, open-air Pavilion is one of the most popular and impressive St. Louis attractions since being built in 1909 with funds generated from the 1904 World's Fair. Regardless of how warm the weather . . . once you are there, you can almost feel the refreshing evening breeze take you back in time. This treasure of Forest Park is the perfect picturesque setting for our Sunday evening “Picnic at the Fair.”

After riding through the scenic Forest Park grounds in our air-conditioned coaches, we'll head to the spacious Pavilion to enjoy a dinner buffet with a menu reminiscent of a picnic at the fair... right down to cotton candy and funnel cakes. Complimentary coffee, iced tea and water stations are included with dinner and a cash bar is available. A talented DJ will spin tunes and motivational dancers will add even more fun to the evening as you dance the night away.

Casual "Picnic" Attire - Shorts, Capris, Jeans... whatever you are comfortable in and don't forget your Dancin' shoes! 1900-1910's theme dressing is optional. In fact, we'd be very impressed with Vintage costumes or even just a Bonnet or Parasol. [Click Here](#) for a 1900s Fashion overview.

This event IS INCLUDED in all conference registrations and full guest packages.

