



Hotel & General Information

Conference 2012 will be held at ...
The Ritz-Carlton, St. Louis
100 Carondelet Plaza
St. Louis, MO 63105

**Hotel accommodations are NOT included in the registration fee.
Please make your room reservations directly with the hotel.**

NARTS Special Conference Room Rates - Per Night

\$139 Single \$159 Double \$179 Triple \$199 Quad

Club Level: \$299 Single

Exec King Suite: \$279 Single/\$299 Double

plus 15.425% tax or prevailing rates. Check in time is after 4 PM. Check out time is 12 Noon.

Complimentary High Speed Internet Access in Guest Rooms for NARTS Attendees.

Reservations are available on a first-come, first-served basis and MUST be made by June 4, 2012 in order to assure the NARTS discounted rates. To make reservations at our special group rates:

Phone Reservations: Call 800.960.7056 and identify yourself as a NARTS attendee.

Online Reservations: Visit www.narts.org/confinfo for online reservation codes and link.

Room Share

Room share is a good way to make new friends while sharing expenses. If you wish to share a room with another participant, please post a notice on the NARTS Message Boards.

Airport Transportation / Driving Directions & Parking

is 10 miles/15 minutes from the hotel. Taxi fare is approximately \$30 - \$35 each way. Go Best Express provides airport shuttle service at a discounted rate to NARTS attendees of \$14 one way or \$28 round trip per person for online reservations. [Click Here for a printable info sheet and the link to Online Shuttle Reservations.](#) Metro Link is \$2.75 each way. There is a Metro Link station at the airport and the Forsyth Blvd. station is directly behind the hotel. Private Town Car transportation is \$54 from the airport/\$45 to airport (including gratuity) each way. For reservations contact American Transportation at: 314.872.7200. For driving directions and map to the hotel [Click Here](#). The hotel offers discounted self parking to NARTS hotel guests at \$10 overnight. Valet parking is \$22 overnight.

What to Wear

Getting To Know You: Come as you are - comfy and casual!

Resale Bus Tour: Casual & comfy. VERY comfortable shoes!

"Sweet Treats" Anniversary Celebration: Evening Attire - Ladies... Cocktail dress or dressy pant outfit. This is a good time to bring out your strappy sandals and glitzy jewelry! Men... Suits or Sport Coats, Dress Shirt & Slacks -Ties are not required. (ABSOLUTELY NO JEANS or SHORTS) In Celebration of our 25th Anniversary Conference we invite "Silver Sparkle" attire—silver outfits and/or accessories!

Conference Sessions: Casual Business Attire (NO SHORTS or JEANS)

Sunday Night: Casual "Picnic" Attire - Shorts, Capris, Jeans, Skirts... whatever you are comfortable in and don't forget your Dancin' shoes! 1900-1910's theme dressing is optional: - in fact, we'd be very impressed with Vintage costumes or even just a Bonnet or Parasol. [Click Here](#) for a 1900s Fashion overview.

Weather: The temperature in St. Louis during June averages from the mid 60's to the mid 80's.

IMPORTANT REMINDER: Meeting rooms are always cool and buses are air conditioned, so PLEASE bring a sweater and/or jacket to assure your comfort! If you dress for the outdoor temps, you'll be chilly inside the meeting rooms.

More General Information

What to Pack

Business cards... to exchange with your peers.

Business checks & credit cards... for your shopping trip through SourceMart and for all the bargains at Auction!

Extra tote bag or suitcase... so you can pack all the papers and goodies you accumulated during Conference.

Store photo album/scrapbook... to share on Thursday evening at Getting To Know You.

Info Share handouts... your ads, policies, store newsletters, etc. Bring 200 copies or what you can spare.

Meeting Ambassadors

Greeters will be outside opening events to welcome you, answer questions, introduce you to others and make sure your first NARTS meeting is a positive experience. For more information about Meeting Ambassadors read the FAQ page in the Meetings section of NARTSWeb. First time attendees will enjoy reading "My First Meeting" online.

Confirmation

Online registrants will receive a printable confirmation/receipt via email. If you register by mail your confirmation/receipt will be sent via email or mail from the NARTS office.

Registration & Badges

Registration will be held at The Ritz-Carlton, St. Louis on the Lobby level near the Ballroom, beginning Friday from 8:30 AM to 9:30 AM. For your convenience, we will offer late registration on Friday from 8 to 8:30 PM and Saturday from 8 to 8:45 AM. All name badges must be picked up on-site during registration. Badges will not be mailed in advance. Each registered attendee must pick up their own badge. Be sure to have a valid photo ID available at registration. Name badges are required for admittance to all conference functions.

Cancellation Policy

NO REFUNDS will be granted AFTER June 4, 2012 FOR ANY REASON. There will be NO EXCEPTIONS to this policy, under ANY CIRCUMSTANCES. No shows will not be refunded. Substitutes welcome with notice from original registrant—the difference between member and non member price will be charged if a non member replaces a member. Written cancellations received NO LATER than June 4, 2012 will be refunded less a \$100 processing fee per person - including full guest packages.

Special Accommodations

If you or your registered guest have a special dietary requirement and/or a disability that may require accommodation to fully participate AND you failed to indicate it on the registration form, contact Adele Meyer at: 800.544.0751 or adele@narts.org. Special accommodation needs MUST be submitted by June 1, 2012. Please submit special dietary needs by June 4, 2012.

No Smoking Policy

For the comfort and health of all attendees... all NARTS functions will be smoke-free. This includes educational sessions, workshops and all food functions. Also, please honor the smoking policy of the hotel.

Responsible Drinking Policy

Alcoholic beverages are a part of some social events during NARTS Conference. An individual's decision to partake is a matter of personal choice and is neither encouraged nor discouraged by the Association. Reasonable and appropriate measures are taken by NARTS to ensure that consumption occurs in a safe and responsible manner. All attendees are expected to exercise good judgment in their consumption of alcohol at NARTS events.

"Gateway to the Future" is coordinated, planned and administered solely by NARTS for its members and other interested industry professionals.

Tax Deductibility: Educational expenses are tax deductible. All expenses of Continuing Education (including registration fees, travel, meals and lodging) taken to maintain and improve professional skills are tax deductible according to Treasury Regulation 1.162-5 Coughlin vs. Commissioner, 203 F2d 307. Please consult your tax advisor for further information.

We look forward to seeing you in St. Louis!