

Website Worksheet

- What Percentage of your available inventory is on your website

Total Available Inventory Units \div Units of Inventory on Your Website = % On your Website

Example: If you had 1,000 items available for sale in your store and you currently had 100 items on your website.

Total Available Inventory Units 1,000 \div 100 Units of Inventory on Your Website = 10% of your inventory is on your website

- What Percentage of your available inventory do you want on your website?
(Knowing how much is currently there be realistic)

_____ % = My Goal to have on my website

- How many items do you receive daily? This should be a average, so take a month for example August and report how many items you received for the month by the number of days you accept items.

Total Units of Inventory Received August _____ \div _____ Days You Accepted Items In August =
_____ Average Number of Items Received Per Day

Example: You receive 1,000 units a month and you accept items 20 days during the month you receive 50 items per day

Total Units Received 1,000 \div 20 Days of the month you accept items = 50 Items Received Per day on average.

- Daily Items to Add to Website to achieve your goal =
Average Items Received Per Day x % My Goal to Have on your website.

Example: If you receive 50 items per day and your goal is to have 15% of your inventory on your website.

50 Items Received Per Day x 15% Goal to have on your website =
7.5 items/day must be added to your website