



Broadcast Email

This popular marketing opportunity is only available to NARTS Affiliate Members.

NARTS will send a Broadcast Email with the advertising information that you provide. You design your own ad, select background and text colors—and include a link to your Website—all within a NARTS template.

All blasts will be sent from NARTS (webmaster@narts.org) on our recognizable broadcast email template. With the vast amount of email that everyone gets daily, many automatically delete or block messages from unknown sources. By sending your advertising message through NARTS you are assured that your message will be given consideration.

Guidelines for Submitting Broadcast Email

1. Format: ONLY HTML files of your ad, inserted into our template, will be accepted.
2. Table size: 640 pixels wide — length is your choice, within reason. We will send a blank template after receiving payment. All broadcasts MUST use our template.
3. It is best to design your entire content as one live image/graphic with working links and insert it into our template. This will assure the integrity of the design of your message. Plain text could appear differently to viewers, depending upon their email settings.
4. Image/graphic—png or jpg—MUST be uploaded to your own server.
5. Send us the link to your image/graphic: for example:
<http://www.yourwebsite.com/images/nartsad.jpg>
6. Activate links to any URLs or email addresses used in your broadcast.
7. Send completed HTML file to: adele@narts.org
8. Include in email: date you prefer broadcast email sent.
9. Payment: Cost is \$100 per broadcast. Please go to: www.narts.org/broadcast and process your payment online. You may pay for more than one broadcast and send the same or different messages on different dates.

Please contact me directly if you have any further questions.

A handwritten signature in black ink that reads "Adele".

Adele R. Meyer, Executive Director
800.544.0751
adele@narts.org