



# WHAT I'M READING

***Find Your Great Work*, by Michael Bungay Stanier, is not for the “light” reader. In fact, it’s like a business coach in a self-help book that pushes the reader to pursue greatness, to go beyond the comfort zone of doing what we do well into unfamiliar territory that involves creative risk-taking as we search for our next great work.**

Right off the bat, we are given three definitions:

- ❶ **Bad Work**—A waste of time, energy and life.
- ❷ **Good Work**—The familiar, useful, productive work you do and do well. This work takes most of your time and energy.
- ❸ **Great Work**—The work that matters, inspires, stretches and provokes and is a place of both great comfort and great discomfort. It is challenging and broadening.

Next, we are given five “Great Work Truths” and I will share just one of them because I don’t want to give them all away.

“Forget the idea of the rugged individual striding out alone, the hero conquering the monster. Great work is not a solo act. You need to draw on the wisdom, experience and compassion of those around you. You need to welcome others on your journey.”

This one speaks to me especially because in the 19 years I have owned my business, I have drawn so much wisdom, experience and compassion from so many fellow NARTS members and my business has benefitted from all their ideas and suggestions, including those things that did not work.

Finally the real work begins as the reader is given 12 maps to complete which will help her define her great work, her motivation and her possibilities. It is a fairly deep self-evaluation and for this reason, I suggest that the reader go ahead and read the whole book through first without actually doing the work and then start over when ready to really dig into the 12 maps. This will allow the reader to set aside enough time and energy to maximize the benefits from the mapping activities.

There is a Website: [www.FindYourGreatWork.com](http://www.FindYourGreatWork.com). On this site are examples from other participants as well as other resources that can be downloaded for use in this process.

**I have read it through and now reviewed it. My next step is to actually start the real work of finding my “great work” by working on the 12 mapping activities, one by one. The author suggests doing this with someone, for accountability...anybody care to join me? Send me an email: [bjkal@aol.com](mailto:bjkal@aol.com) ☻**



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