# President's Message

## Ready to Shift into High Gear?

Rev your engines! The 38th Annual NARTS Conference is racing into Indianapolis, IN this month and it's your chance to take the wheel and drive your resale business toward the winner's circle.

### Mark your calendar: June 26–29, 2025.

This high-performance weekend is designed for every level of resale professional from veteran store owners with years on the track to newcomers just pulling out of the pit. If you're ready to fuel up on knowledge, build powerful connections, and gain the inspiration that keeps your business running at full throttle, this is your can't-miss event.

#### So, what's waiting for you at the starting line? Here's a peek under the hood: 1. Expert-Led Education That Drives Results. Get ready to tune up your

business with workshops and sessions led by top industry pros. From marketing and merchandising to tech solutions, inventory systems, staffing, and beyond, you'll leave with actionable strategies to increase efficiency and maximize profitability.



—Kreta Lee NARTS President Another Season Waco, TX kretalee@gmail.com

2. Connect with Your Resale Pit Crew. One of the biggest boosts to your business comes from

the people you meet. Network with fellow store owners, managers, and vendors who speak your language and understand your journey. Share ideas, celebrate wins, and brainstorm solutions for daily challenges in a supportive, collaborative zone that only NARTS provides.

3. Discover Tools and Trends That Turbocharge Growth. At SourceMart, our vendor showcase,

you'll explore innovative products, services, and solutions tailored to the resale industry. Whether you're looking for new point-of-sale systems, marketing tools, or add-on products to boost your revenue, you'll find the resources that help you stay competitive and delight your customers.

4. **Reignite Your Passion for Resale**. Running a business can wear down even the most driven

entrepreneurs. The NARTS Conference is your chance to pull over, recharge, and remind yourself why you started this Resale Race in the first place. Many attendees return home feeling energized, confident, and **ready to shift into high gear**.

5. **Feel the Energy of the NARTS Community.** There's something powerful about gathering with others who share your vision and values. The atmosphere is electric, the ideas flow freely, and the friendships built last long after the final session. This is more than a conference. It's a rally for the resale movement.

Don't miss this opportunity to invest in yourself and your business. It's not too late! The track is waiting, and there's still time to claim your spot! Head to **NARTS.org** and register.

#### Indianapolis is calling. Will you answer? Let's gather, learn, and drive Resale forward together! 🕸

Your NARTS Network—June 2025